



Bluewater Shoreline Residents' Association

As Stanley West Electors, your Votes are Critical.

In our *Newsletters* and *e-Bulletin*, on our website (www.bsra.ca), and in presentations at meetings of the Association, BSRA has stressed the **importance of this municipal election** for shoreline residents. Since members of Council are now elected for a 4-year term, the quality of those elected becomes even more critical in terms of the overall interests of Bluewater and, in particular, **your interests as shoreline residents**.

Candidates for the positions of **Mayor, Deputy Mayor** and **Councillor-at-large** should have consistently **demonstrated both an understanding of issues affecting shoreline residents** and **support for various measures to address concerns raised by BSRA**. It is also important to note that these three positions are Bluewater's representatives on Huron County Council, which levies the largest share of your property taxes.

BSRA representatives have been in attendance at almost every meeting of Bluewater Council over the past 10 years and thus are in a position to objectively assess the track records of the various candidates. This assessment results in the enthusiastic endorsement by the BSRA Board of the following candidates:

Mayor



Jim Fergusson

Fergusson, a Stanley West **shoreline resident** (Houston Heights South), has served on Council for 8 years – one as a ward councillor appointed to fill a mid-term vacancy and the last 7 years as Councillor-at-large. He has displayed a **vision of what Bluewater could become** and a **plan to achieve it**. A respected voice on both Bluewater and Huron County Councils, he has an awareness and understanding of a broad range of issues vital to the health and prosperity of our community as a whole.

Deputy Mayor



David Johnston

Johnston has served on Council for 5 years – one as a ward councillor elected to fill a mid-term vacancy and the last 4 years as Deputy Mayor. His **analytical skills, sound judgement** and **sense of fiscal responsibility** have been demonstrated both as our Deputy Mayor and as a Bluewater representative on County Council.

Councillor-at-large



Tyler Hessel

Hessel, a Bayfield business owner, has served for 4 years as a Councillor representing the Ward of Bayfield. Through his **sense of fairness and equity**, and **lack of bias**, he has demonstrated the ability to look beyond the parochial interests of one ward and consider the interests of all Bluewater residents.

Stanley West Councillor



George Irvin

Irvin has represented Stanley West since the Ward was formed 7 years ago. A strong advocate for the interests of shoreline residents, he has also played a major role in effecting positive changes in the Municipality's administrative structure and personnel, as well as its policies and operating procedures. He has contributed to the improvement of water quality as Chairperson of Bluewater's Blue Flag Committee, and currently represents Bluewater on the Board of Directors of the Ausable Bayfield Conservation Authority.

Support these outstanding candidates with your vote and encourage any other Bluewater voters that you come in contact with to also support these candidates.

Mail your completed ballot as soon as it arrives – it really counts !

Then call your subdivision neighbours to make sure they have mailed their ballots.